

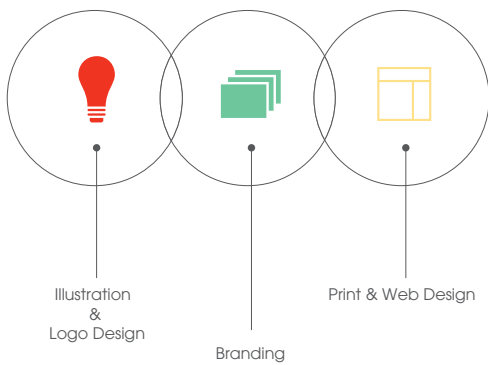
PERSONAL STATEMENT

I'm an UI designer, digital artist and caricaturist, based in Chennai, India. I design for print and web, working across a wide range of disciplines including user experience, layout and branding. I also have experience with Motion graphics, Digital Caricatures and Social media marketing.

I graduated with a Bachelor of Visual Communications, specializing in Graphic Design, from Loyola College, Chennai.

Currently working for Flex, as a Senior Graphic Designer. Am handling the global HR Communication creatives includes Posters, Billboards, Sharepoint sites, mailers, in-house branding materials etc

MY SPECIALITIES



PORTFOLIO LINK

http://issuu.com/elocaricatures/docs/elo_portfolio_2015/1

<http://behance.net/elocaricatures>

www.elocaricatures.in

<http://www.spicinemas.in> (Did the whole UI design)

iOS Mobile app design

Spi Cinemas movie ticket booking app

DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects



02 Knowledge

Grid & Layout.
Good sense for typography.
Color theory knowledge.
Digital Illustration
Interface Design.

LANGUAGE SKILLS



EDUCATION

B.Sc Visual Communication
Loyola College.
2002 - 2005

H.S.S.L.C
N.B.H.S. School, Chennai.
2000 - 2002.

S.S.L.C
N.B.H.S. School, Chennai.
1999 - 2000.

WORK EXPERIENCE

Senior Graphic Designer
FLEX TECHNOLOGIES.
Aug 2016 - Present

Lead Designer
HCL TECHNOLOGIES.
Sep 2015 - Aug 2016

Senior Project Co-Ordinator Design
RR DONNELLY.
Dec 2014 - May 2015 | Did Freelance from May 2015 - Sep 2015

Senior Designer
SPI Cinemas Pvt Ltd.
Dec 2012 - Jun 2014 | Did Freelance from Jun 2014 - Dec 2014

Senior Visualiser
2Adpro Pvt Ltd
May 2011 - Apr 2012 | Did Freelance from Apr 2012 - Dec 2012

Creative Manager
Think Music Pvt Ltd.
Dec 2009 - Dec 2010.

Graphic Designer
Sathyam Cinemas Pvt Ltd
Jul 2005 - Jan 2009 | Did Freelance from Jan 2009 - Dec 2009

RECOGNITIONS



Official Caricature Partner!

I was the official caricature partner for IPL team Chennai Super Kings in 2011 Season.

HOBBIES & INTERESTS

